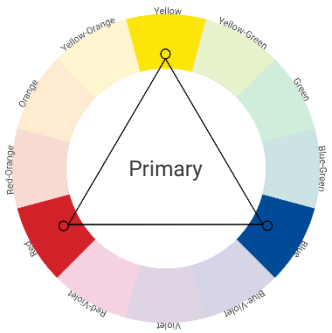
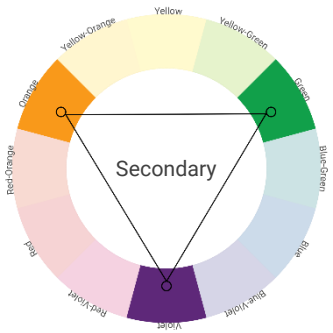
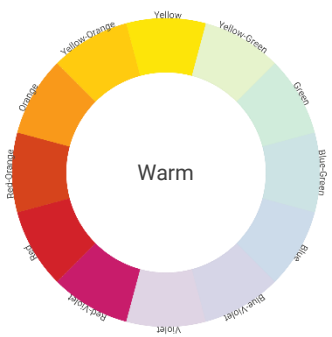
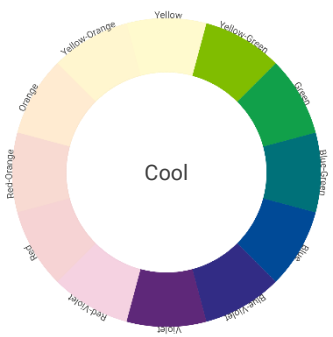
Color Wheel Basics





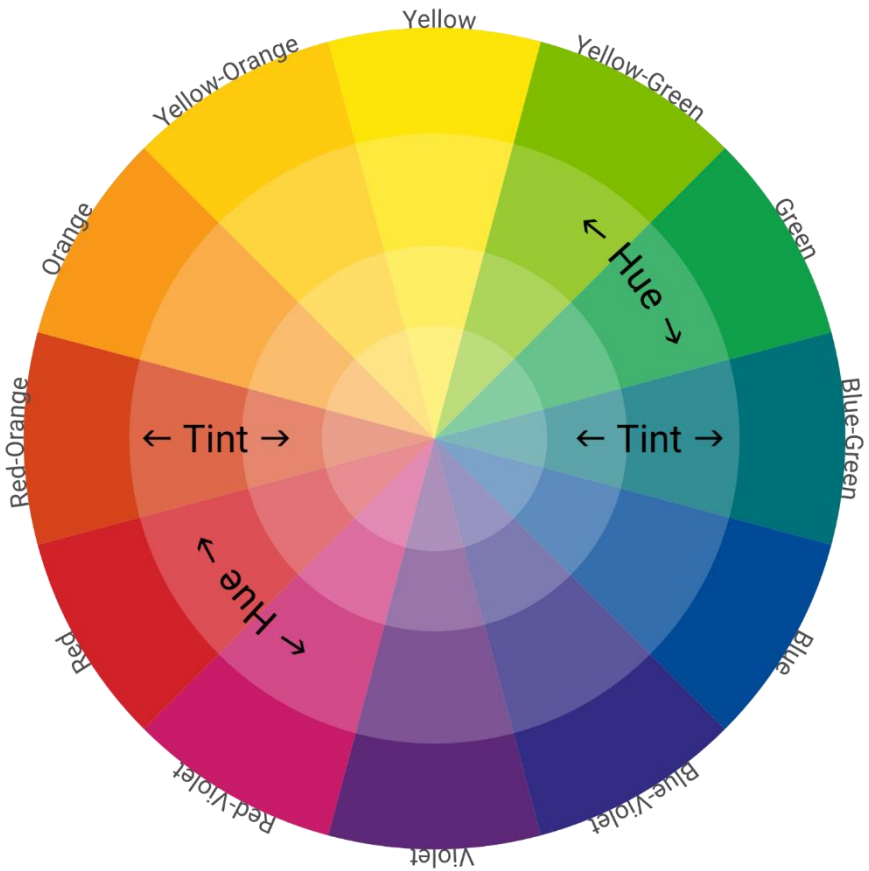
Primary colors are Red, Yellow, Blue. **Secondary colors** are made by mixing any two primary colors



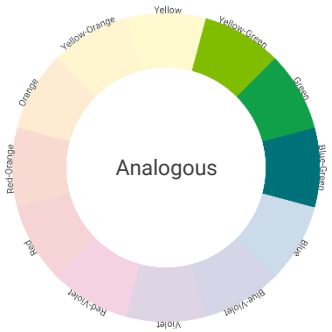


Warm colors create heightened emotion and activity. **Cool colors** are calming and soothing.

Color wheels represent the spectrum of visible light

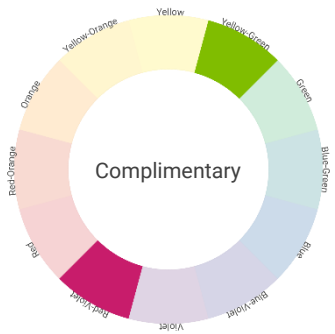


Tint is when you de-saturate any **hue** by adding white. **Diverging color schemes** use tints across two hues.



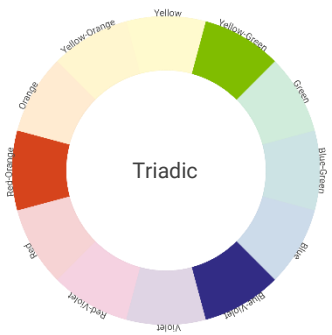
Analogous colors are adjacent to each other on the wheel.

This is useful for **sequential color schemes**



Complementary colors are opposite to each other on the wheel.

This is useful for **binary color schemes**



Triadic colors are evenly spaced around the wheel.

This is useful for **qualitative color schemes**

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